



An Roinn Pobail agus Turasoireachta, Comhairle Contae Chiarraí, Áras an Chontae, Rathass, Trá Lí, Co Chiarraí.
Community and Tourism Department, County Buildings, Rathass, Tralee, Co. Kerry.
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Reminder- Festival & Event Committee Training Workshops



Kerry County Council's Community & Tourism Department are hosting online **Festival & Event Committee Training Workshops** in association with **AOIFE, Association of Irish Festival Events**

Festivals and events are an integral part of what Kerry offers as a destination and afford an opportunity for local people to attract increased visitors and revenue into their communities. They provide opportunities to showcase culture, people and places, and greatly enhance the visitor experience.

Few sectors have been hit as hard by the pandemic as the cultural sector, particularly festivals and events. Travel restrictions, unpredictable limitations on events and the public's reluctance to attend gatherings, have all had a devastating impact on the county's festival and events programme.

Many festival and event committees have not met in almost two years and will need to re-examine their mission and value, re-work systems of operation and re-imagine their event programming for a post-pandemic landscape.

Please take just a few seconds to select your top five topics from the survey questionnaire. We value your input and would like the training to be as relevant as possible.

[Start survey](#)

An online workshop for each of the county's five municipal districts will take place on the following dates. **Please attend the workshop for the Municipal District in which your event/festival takes place, by using the link for that particular workshop.**

Tralee Municipal District: Monday 6th December 2021 7.15pm to 8.45pm

Join Zoom Meeting

<https://us02web.zoom.us/j/87575683085?pwd=ZW1UTjgrVjIHQzZZUmRpRTJoejUvU>

T09

Meeting ID: 875 7568 3085

Passcode: 518833

Killarney Municipal District: Tuesday 7th December 2021 7.15pm to 8.45pm

Join Zoom Meeting

<https://us02web.zoom.us/j/85338943839?pwd=ZXJZL0IGVkJFMVb51bmREMWlVUn>

ZvQT09

Meeting ID: 853 3894 3839

Passcode: 681531

Kenmare Municipal District: Wednesday 8th December 2021 7.15pm to 8.45pm

Join Zoom Meeting

<https://us02web.zoom.us/j/82984650906?pwd=TjNjRXdCVzZMcWFBQUZXT0VWWT0>

1WQT09

Meeting ID: 829 8465 0906

Passcode: 517290

Listowel Municipal District: Thursday 9th December 2021 7.15pm to 8.45pm

Join Zoom Meeting

<https://us02web.zoom.us/j/85115548018?pwd=bkx6NDZpclROVGNtckJkU3lYeigvdz>

09

Meeting ID: 851 1554 8018

Passcode: 608658

**Castleisland-Corca Dhuibhne Municipal District: Monday 13th December
2021 7.15pm to 8.45pm**

Join Zoom Meeting

<https://us02web.zoom.us/j/88998059091?pwd=N1ZreW5EcSs5QkR3M0JhZEhLNGF>

ZUT09

Meeting ID: 889 9805 9091

Passcode: 870011

If you have any queries, please email tourismoffice@kerrycoco.ie



Colm Croffy – Executive Director IFEA Europe CLG

Colm is Director of the International Festivals and Event Association (IFEA Europe) & Irish Festivals and Events (AOIFE). He also served Director of the European Festivals Association (E.F.A.) and is currently Special Projects Co Ordinator for the Birr 20/20 Festivals Collective in the Midlands.

Formerly Co-ordinator for Ballinasloe Fair and Festival - one of the largest festival and heritage events in the West of Ireland, he was involved with The Rose of Tralee – one of Ireland’s longest running televised festivals based in Kerry in the Southwest, as a Senior Manager since 2004.

Colm started his career as an Arts Officer for the University of Limerick, went on to be the Director of the Mary from Dungloe Festival in Donegal and then the Chief Executive of Ballinasloe Chamber of Commerce. Since 2001 he has been a consultant specialising in media, marketing, event management, tourism, and cultural projects. His undergraduate Bachelor of Arts discipline was in European Studies at the University of Limerick and he holds post graduate qualifications with a professional diploma from the Irish Public Relations Academy in Event Management and A Postgraduate Applied Diploma in Festival and Event Management from the University of Napier, Edinburgh. He also is a certified community facilitator and QQI Trainer. He was elected Chair of AOIFE in 2001 and subsequently took on executive roles leading to him becoming Operations Director in 2003 and Executive Director in May 2008. He has been involved in the strategic growth of the Association as an all-island network of community and professional festival events. In his role with Chamber and Community development company which he founded he

undertook a number of capital projects from feasibility to construction/ refurbishment notably – a disused Mental Health Hospital 27,000 square feet into an Enterprise and Technology Centre and an 1851 dated Victorian 350 seat Theatre into a community run performing Arts Venue. He has advised and mentored countless venue owners, community development companies, Leader Companies, County Councils and Festivals Boards of Management Chambers of Commerce on branding, marketing, event management cultural tourism and venue development. He was involved with the Irish Government 's Task Force on the Tourism Industry and has been key in championing the role of the Festival and Cultural Events Sector within Irish Tourism, Arts and Community policies. He also served on the board of the Voluntary Arts Network (V.A.N.) now Creative Lives which supports voluntary participation in arts and cultural activities across the U.K. and Ireland. Calm Croffy has spent over 30 years working in events and festival management crossing the educational, arts, business, and cultural sectors. He has been engaged by the International Network of Event Professionals, the British Arts Festivals Association, the Festivals of Wales, and the National Outdoor Events Association. He was Head External Examiner for the Graduate Degree Programme in Festivals and Events Management with the Galway- Mayo Institute for three years and one of the founder members during the Pandemic of the Irish Events Industry Alliance. He believes passionately in the role of community led celebration, through the Creative Sector.

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